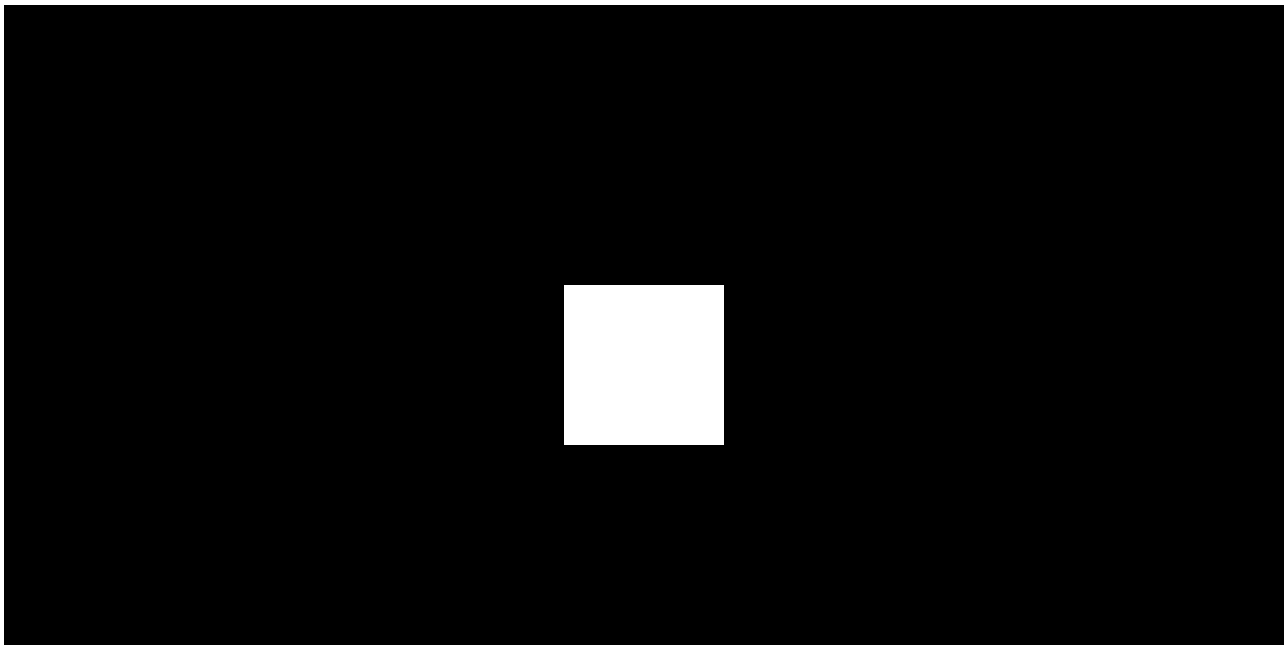
CANUCK LAW
Reporting That You're Not Getting Elsewhere (Do Your Own Research To Verify)

JANUARY 27, 2021 BY RONNIE

Omidyar Group; Luminate; Reset; Reset Australia; Push For A Misinformation Ban



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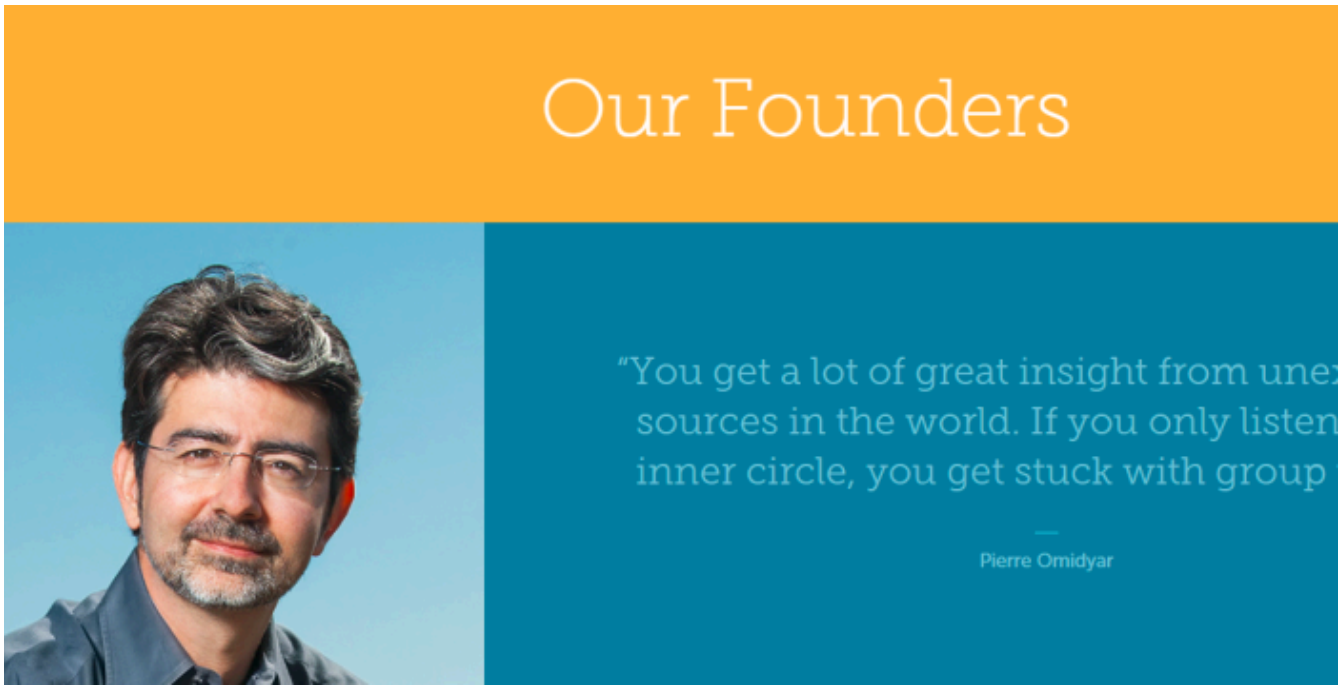
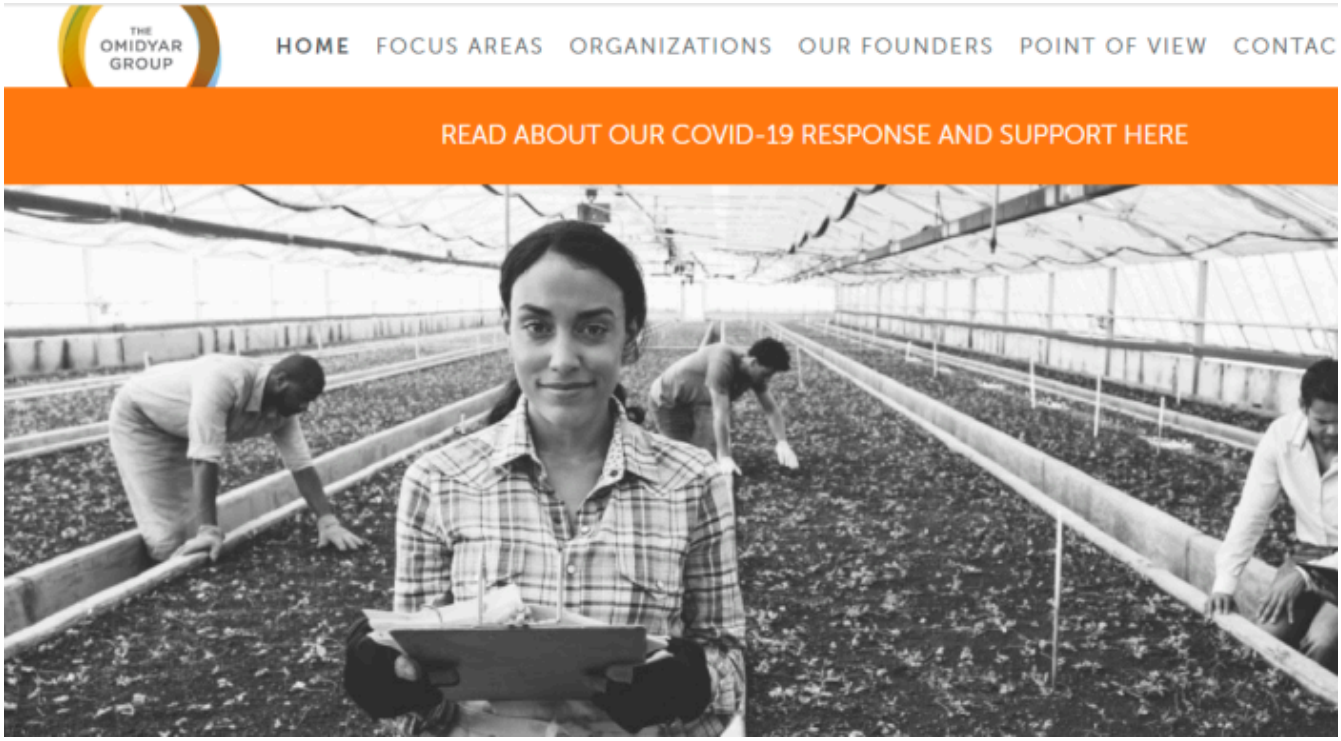

Our Founders
"You get a lot of great insight from une
sources in the world. If you only listen
inner circle, you get stuck with group
Pierre Omidyar

The Omidyar Group, started by e-Bay Founder, Pierre Omidyar, is involved in many areas of social change. To address the elephant in the room: it does appear there are legitimate areas that the Omidyar Group and its many affiliates are involved with. However, there is one in particular that needs to be looked at. NGOs are pushing to ban what they call "misinformation" around the so-called "pandemic".

1. Important Links

https://www.omidyargroup.com/
https://luminategroup.com/
https://www.sandlerfoundation.org/
https://www.fidelitycharitable.org/
https://twitter.com/ausreset/status/1353402187762847746
https://au.reset.tech/
https://www.reset.tech/about/
https://www.reset.tech/people/
https://archive.is/AuwcW
https://www.weforum.org/people/pia-mancini

2. Omidyar Group: Finance Independent Media


THE OMIDYAR GROUP
HOME FOCUS AREAS ORGANIZATIONS OUR FOUNDERS POINT OF VIEW CONTAC
READ ABOUT OUR COVID-19 RESPONSE AND SUPPORT HERE

Omidyar Group was launched by Pierre Omidyar (who founded e-Bay in 1995), and his Wife, Pam. This NGO has several interests, including promoting a “more informed citizenry”, which sounds fine on the surface. The organizations that Omidyar funds include:

- Democracy Fund
- First Look Media
- Flourish
- Hopelab
- Humanity United
- Imaginable Futures
- Luminate
- Omidyar Network
- Omidyar Network India
- Ulupono Initiative

> The Democracy Fund
> The Democracy Fund’s ***Public Square program invests in innovations and institutions that are reinventing local media and expanding the “public square” to ensure that people can access diverse sources of information and different points of view***. The Public Square program ***supports efforts to combat misinformation deepen individuals’ engagement in civic life*** though new venues for reasoned debate and deliberation.

First Look Media

First Look Media – a bold ***independent media company that empowers the most ambitious voices in journalism, arts and entertainment. Launched by eBay founder and philanthropist, Pierre Omidyar, First Look Media today operates across several areas***, including an entertainment studio, Topic, which develops, produces and finances feature films, documentaries, television and digital content; the newly launched digital storytelling destination, Topic.com; the award-winning investigative journalism outlet, The Intercept; the critically acclaimed documentary film unit, Field of Vision; and the popular political satire cartoon, The Nib. The company's first feature film, "Spotlight," won the 2016 Academy Award® for Best Picture.

Honolulu Civil Beat

Honolulu Civil Beat is an award-winning investigative and watchdog online media enterprise aimed at ***informing and engaging community members through public affairs and investigative reporting*** on topics of critical importance to Hawaii.

Humanity United

Humanity United engages and supports media partners, reporters and storytellers to raise awareness and educate key audiences about important social issues. Humanity United supports The Guardian's media platform titled "Modern Day Slavery in Focus," a series investigating human trafficking and exploitation around the world.

Luminate

Luminate supports organizations that are committed to defending a vibrant, free press that uncovers the truth and holds power to account. It also works to enable people to shape the decisions that affect their lives and access the services they need, with a focus on those groups that are marginalised or underserved.

Omidyar Network India

Omidyar Network India ***supports independent journalism*** that reports on issues concerning citizens and civil society through support such as equity investments in new business models.

The World Post

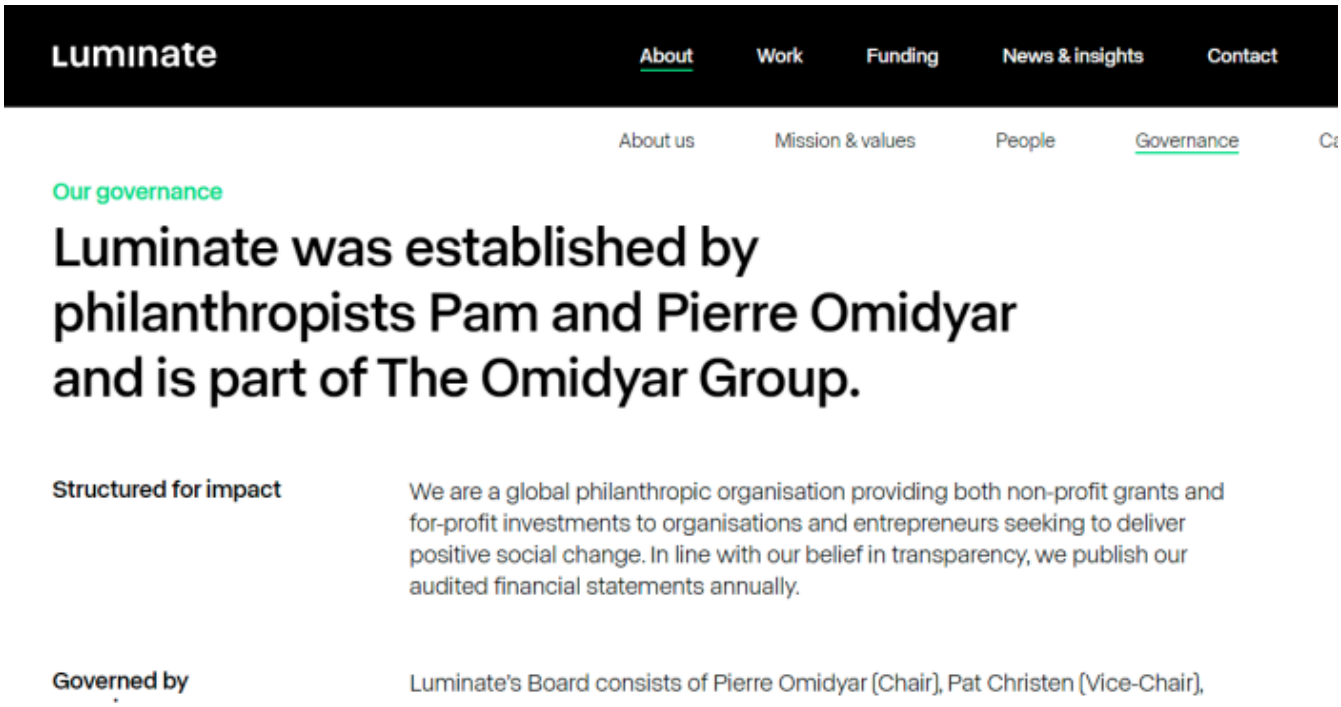
An advocate for quality journalism, Pierre Omidyar serves on the ***editorial board of the***

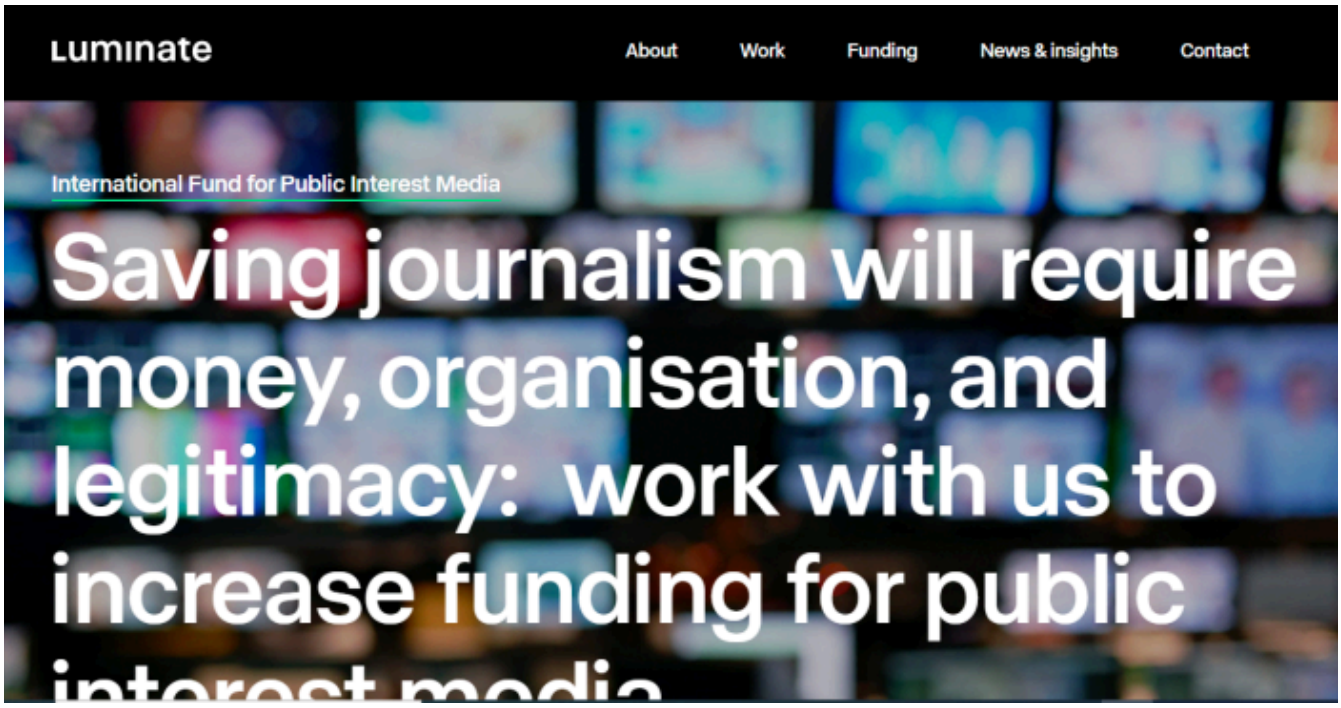
> ***World Post, a platform for understanding current events through a global lens***.

To be clear, there is nothing wrong with bringing new voices into the public discussion. Viewpoint diversity is a great thing. However, when such initiatives are used to shut down or gaslight others, there is a serious problem. Omidyar funds Luminate, who in turn funds Reset. It's unclear if the goals got corrupted, or if this was always the purpose.

It's also a bit misleading to think that these outfits are really independent, considering they are controlled by the same people.

3. Luminate: Fund For Public Interest Media


Luminate
About
Work
Funding
News & insights
Contact
About us
Mission & values
People
Governance
Our governance
Luminate was established by philanthropists Pam and Pierre Omidyar and is part of The Omidyar Group.
Structured for impact
We are a global philanthropic organisation providing both non-profit grants and for-profit investments to organisations and entrepreneurs seeking to deliver positive social change. In line with our belief in transparency, we publish our audited financial statements annually.
Governed by
Luminate's Board consists of Pierre Omidyar (Chair), Pat Christen (Vice-Chair),


Luminate
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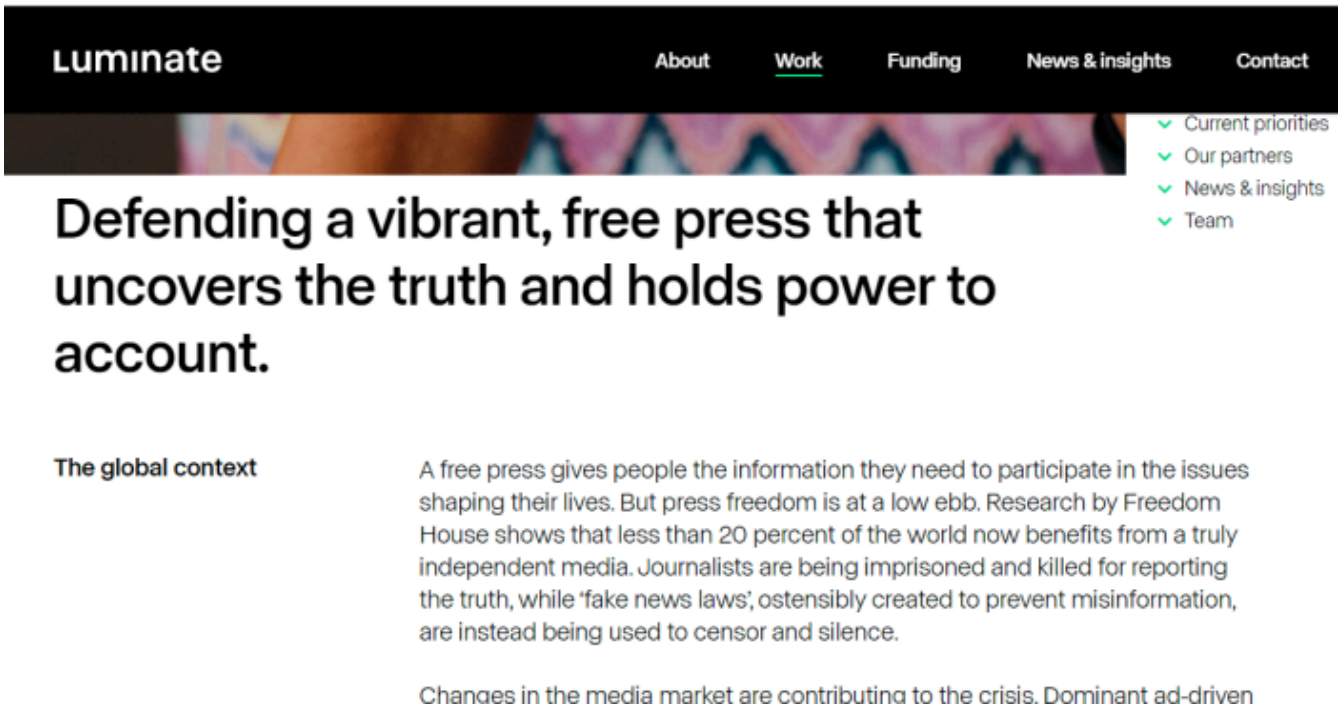
News & insights
Contact
International Fund for Public Interest Media
Saving journalism will require money, organisation, and legitimacy: work with us to increase funding for public interest media


Luminate
About
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Current priorities
Our partners
News & insights
Team
Defending a vibrant, free press that uncovers the truth and holds power to account.
The global context
A free press gives people the information they need to participate in the issues shaping their lives. But press freedom is at a low ebb. Research by Freedom House shows that less than 20 percent of the world now benefits from a truly independent media. Journalists are being imprisoned and killed for reporting the truth, while 'fake news laws', ostensibly created to prevent misinformation, are instead being used to censor and silence.
Changes in the media market are contributing to the crisis. Dominant ad-driven

Luminate funds and supports non-profit and for-profit organisations and advocates for policies and actions that can drive change. We prioritise delivering impact in four connected areas that underpin strong societies: Civic Empowerment, Data & Digital Rights, Financial Transparency, and ***Independent Media***.

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than 20 percent of the world now benefits from a truly independent media. Journalists are being imprisoned and killed for reporting the truth, while ***'fake news laws', ostensibly created to prevent misinformation, are instead being used to censor and silence***.

Changes in the media market are contributing to the crisis. Dominant ad-driven models reward tech platforms such as Google and Facebook over publications and journalists. Driven by clicks, these models often favour sensationalism over considered reportage, ***contributing to declining trust in the media, the spread of misinformation***, and the increasing polarisation of communities.

A world without depth, ***independence, and plurality in the media is vulnerable to corruption and authoritarianism***. Now, more than ever, we need a strong fourth estate, free from vested interests.

Thankfully, we are seeing shoots of recovery. Innovative business models, such as membership-driven news sites, are emerging that can support editorially independent media outlets. These models are focused on building trust with audiences and improving coverage representation. Meanwhile, data scientists and journalists are increasingly collaborating to uncover stories of public importance hidden within vast tracts of newly available data. This represents an exciting wave of innovation in independent media.

What we do
We ***support independent media wherever press freedom is under threat***. We do this by ***investing in courageous investigative journalism, fact-checking organisations, and financial models able to support news outlets free from vested interests***.

While all of this sounds fine, the devil is in the details. It all really depends if the groups getting these funds are interested in objective truth, or whether they are interested in promoting a narrative they have decided is truth. One such group they fund is Reset (which also funds Reset Australia).

Luminate is in control of many groups, which again, leads to questions about how independent any of this is.

4. Reset's Censorship Agenda

We are an ***initiative engaged in programmatic work on technology and democracy***. We provide grants and contracts while working alongside partners with a shared policy, technology, and advocacy goal in countries with immediate opportunities for change. We operate internationally to ensure that the commercial interests of Big Tech companies are compatible with the values of robust and resilient democracies.

We must ***reset the rules to stop Big Tech companies profiting from public harm***. We can redirect their ambition and innovation to achieve better goals. Code can be changed, markets can be regulated, democracy can be strengthened.

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Every other major industry – automotive, pharmaceutical, telecommunications, banking – must follow rules that protect the public interest. The Big Tech companies which now have a huge impact on so much of our daily lives should be no different. Yes, businesses should pursue commercial success. But they should do well by doing good.

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We believe the ***internet can once again become a force for good***, not a marketplace for manipulation by the highest bidder.

> We work to combat digital threats to democracy in two ways.
>
> .
>
> First, we ***develop and promote a public policy agenda that sets fair rules and standards for Big Tech companies***. Our integrated and comprehensive strategy drives policy reform across content moderation, data privacy, competition, elections, security, taxation, ***education and public service media***. We support research that builds the case for change.
>
> .
>
> Second, we work to ***develop and communicate a vision of the internet that serves democracy*** – explaining problems, offering solutions, prototyping new technologies and engaging in education and activism.

To make this clear, Reset doesn't put forward good ideas that will better shape how society is run. There would be nothing wrong with this. Instead, Reset wants to change the rules of the internet — namely shut down dissenting views — in order to ensure that their ideas win out. This is censorship, plain and simple.

Luminate, a major donor prides itself on funding independent media. Makes one wonder if they have no idea about this, or they know, but support the agenda.

5. Mancini/Wood, World Economic Forum

Advisory Council

María Paz Canales

María Paz Canales is Executive Director of Derechos Digitales, a non-profit organization she helped found in 2005. With her team based in Chile, she works to advance human rights, privacy, and access to knowledge and information in Latin America. Previously, her

Matt Browne

Matt Browne is a senior fellow at the Center for American Progress, where he leads the organization's work on populism, and is the founder and director of Global Progress, a network of progressive think tanks, strategists and leaders. Matt was co-director of the

Pia Mancini

Democracy activist, open source technolo sustainer, co-founder & CEO at Open Collective and Chair of DemocracyEarth Foundation. Pia worked in politics in Argen and developed technology for democracy around the world. Y Combinator Alum, For

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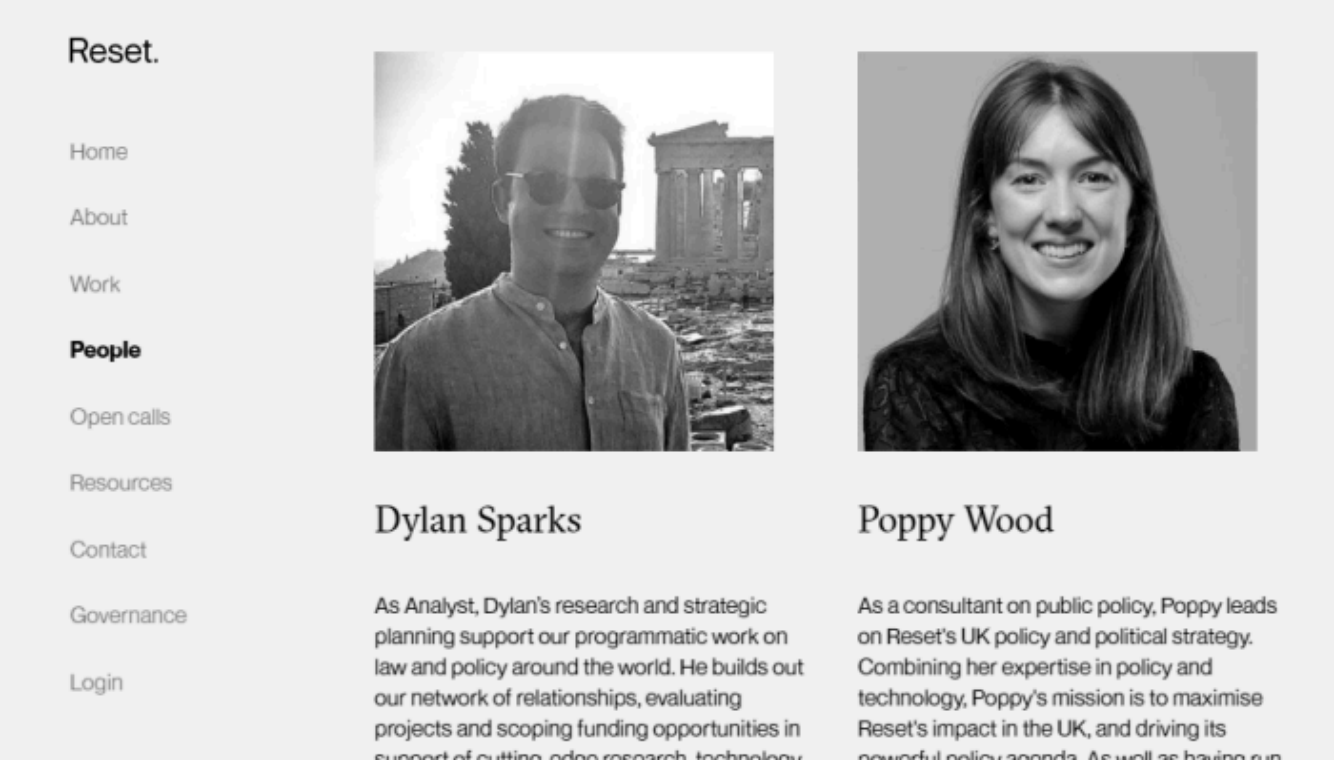
Formerly: Chief of Advisers and Deputy
of Buenos Aires; and CIPPEC; Peer and
de la Red); The XLab Fellow; Institute fo
OpenCollective. Chairwoman, Democrac

Pia Mancini

Chair, The Democracy Earth Foundation

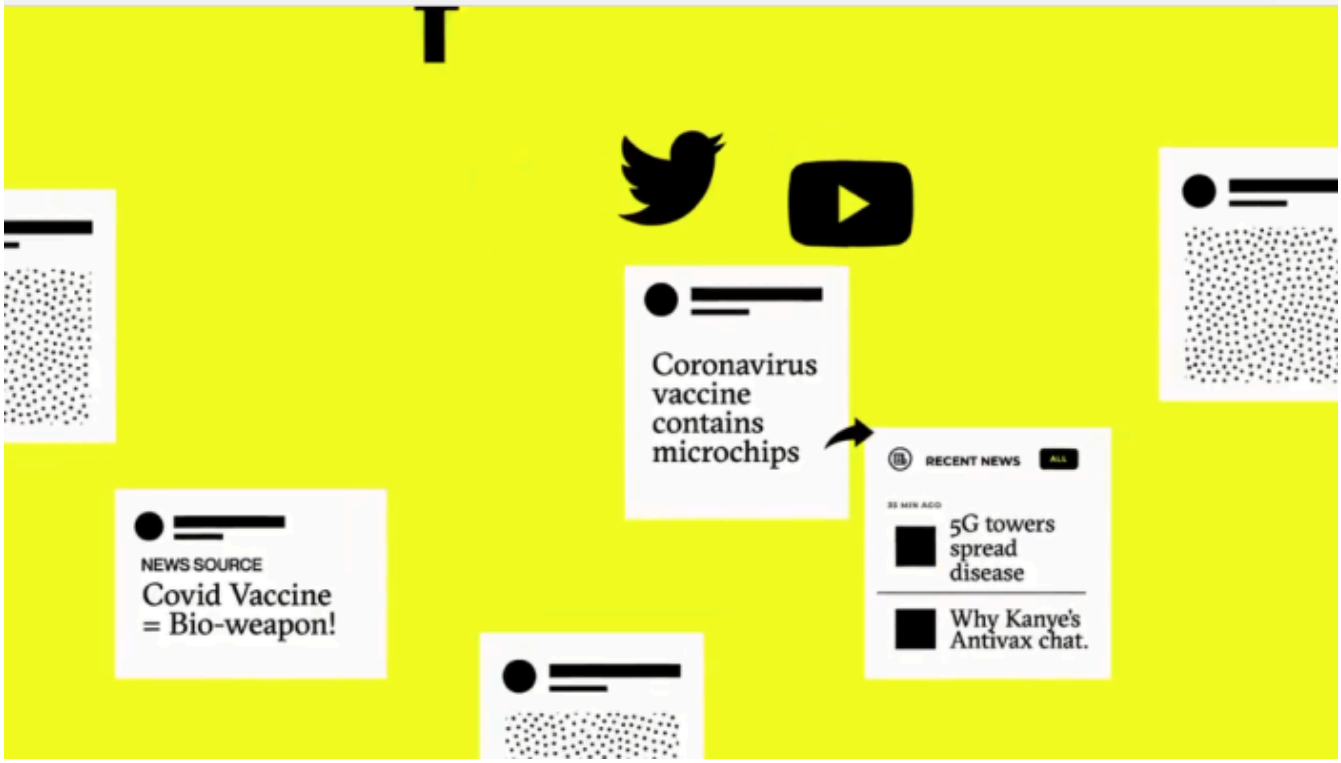

Reset.
Home
About
Work
People
Open calls
Resources
Contact
Governance
Login
Dylan Sparks
As Analyst, Dylan's research and strategic planning support our programmatic work on law and policy around the world. He builds out our network of relationships, evaluating projects and scoping funding opportunities in
Poppy Wood
As a consultant on public policy, Poppy leads on Reset's UK policy and political strategy. Combining her expertise in policy and technology, Poppy's mission is to maximise Reset's impact in the UK, and driving its

Pia Mancini
Democracy activist, open source technology sustainer, co-founder & CEO at Open Collective and Chair of DemocracyEarth Foundation. Pia worked in politics in Argentina and developed technology for democracy around the world. Y Combinator Alum, ***Forum of Young Global Leaders (World Economic Forum)***, globe-trotter, and Roma's mum

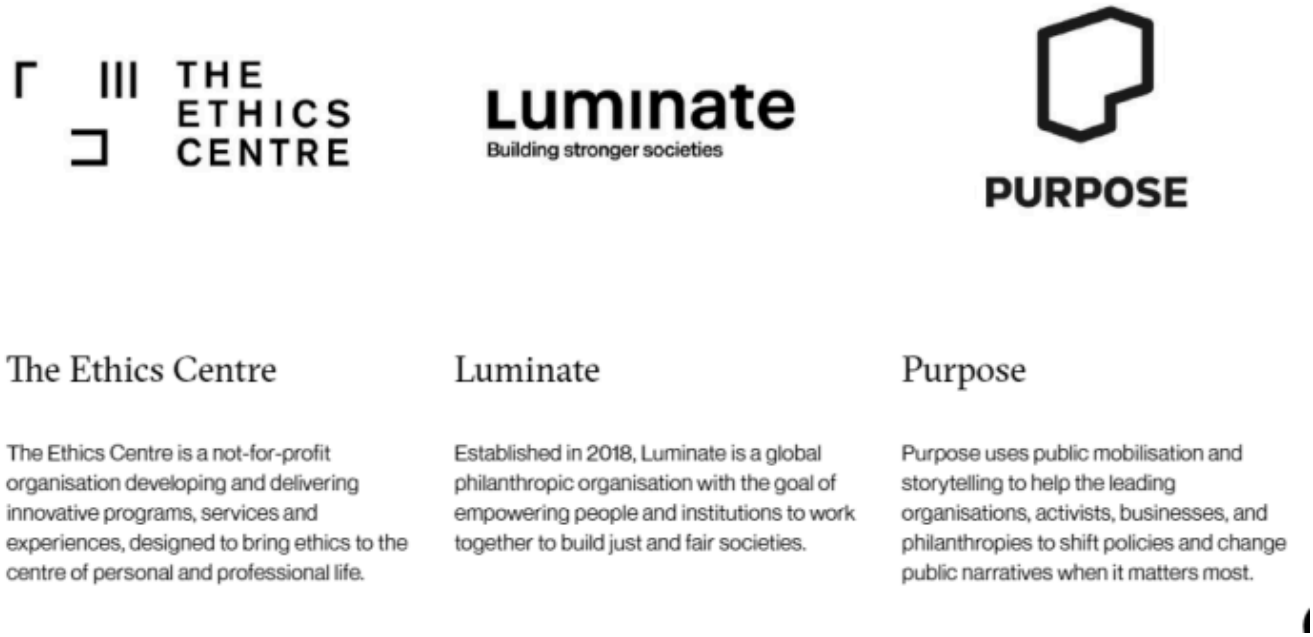
Poppy Wood
As a consultant on public policy, Poppy leads on Reset's UK policy and political strategy. Combining her expertise in policy and technology, Poppy's mission is to maximise Reset's impact in the UK, and driving its powerful policy agenda. As well as having run multiple technology advisory businesses, supporting some of the world's leading technology companies and start-ups, Poppy also worked in Downing Street for two years where she was an advisor on public appointments and tech policy. ***Poppy is a World Economic Forum "Global Shaper"*** and in 2018 was recognised in Brummell Magazine's "Ones to Watch" list celebrating London's high-potential talent.

Interesting that 2 women pushing to prevent criticism (globally), of "misinformation" surrounding the coronavirus are also part of the World Economic Forum, which is promoting lockdowns.

6. Reset Australia, Branch Of RESET



Reset.
AUSTRALIA
Home
People
Work
Solutions
News
Get Involved
Disinform. Distort. Divide.
Inform. Reset. Unite.
We work to raise awareness and advocate for better policy to address digital threats to Australian democracy in two ways:
First, we develop and promote a public policy agenda that sets fair rules and standards for Big Tech companies that align with democratic values in Australia. Our integrated strategy drives policy reform across content moderation, data privacy, elections, security, child safety and protection from foreign interference. We support research that builds the case for change.
Second, we work to build public support for an internet that serves democracy –


THE ETHICS CENTRE
Luminate
Building stronger societies
PURPOSE
The Ethics Centre
The Ethics Centre is a not-for-profit organisation developing and delivering innovative programs, services and experiences, designed to bring ethics to the centre of personal and professional life.
Luminate
Established in 2018, Luminate is a global philanthropic organisation with the goal of empowering people and institutions to work together to build just and fair societies.
Purpose
Purpose uses public mobilisation and storytelling to help the leading organisations, activists, businesses, and philanthropies to shift policies and change public narratives when it matters most.

We work to raise awareness and advocate for better policy to address digital threats to Australian democracy in two ways:

.

First, we develop and ***promote a public policy agenda that sets fair rules and standards for Big Tech companies that align with democratic values in Australia***. Our integrated strategy drives policy reform across content moderation, data privacy, elections, security, child safety and protection from foreign interference. We support research that builds the case for change.

.

Second, we work to build public support for an internet that serves democracy – explaining the issues, co-creating solutions and building public support for change.

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We are an ***Australian affiliate of Reset, an initiative working to counter digital threats to democracy across the world***. Reset Australia is a not-for-profit charity registered in Australia with close ties to our international partner. We share a common mission and organisational values. Our teams are coordinated in our goals and activities, and we benefit from the knowledge, relationships, and financial resources of Reset's international network.

Just like their parent company, Reset Australia seems to have little interest in searching for truth. Instead, the media in general — and social media in particular — must change their behaviour in order to comply with how things ought to be. And who is running the organization?

Simon Goff

Simon has deep experience working on some of the world's most complex problems – crafting new ways to channel the power of culture toward positive social change. Through his career he has built unique partnerships to harness the potential of powerful storytelling to mobilise people to action. He is currently Managing Director and Partner at Purpose, where he has led projects with clients including ***The Bill & Melinda Gates Foundation, the LEGO Foundation***, the Children's Investment Fund Foundation, ***Google***, Unilever, the ***World Health Organization, the Red Cross***, AGL, and The Fred Hollows Foundation on issues including early childhood development, digital rights, climate change, avoidable blindness, and women's empowerment.

Ben Scott

Ben is executive director at Reset, where he is responsible for strategic direction, overseeing the coordination of policy, technology and civic engagement work, providing expert counsel on policy development and advocacy. His mission is to push financial, knowledge and relational resources into a global network of organisations working to achieve shared aims. ***Before starting Reset, he co-led the Stiftung Neue Verantwortung (SNV) in Berlin, helping develop the organisation into a leading tech policy voice in German politics. He was also a Senior Adviser to New America in Washington DC***, helping design the Public Interest Technology Initiative, and ***led the technology policy advisory group for the 2016 Clinton US presidential campaign***.

Amit Singh

Amit Singh is a consultant specialising in economics and policy and advises clients in financial services, government and the tech sector. He is a managing director at the consultancy, AlphaBeta. He was previously head of global economic and work policy at Uber in San Francisco. He has also ***served as senior economic adviser to two Australian Prime Ministers***. Earlier in his career, he worked as a capital markets lawyer and co-founded a consumer aggregator with over 350,000 members. He has delivered papers and ***presentations on digital marketplaces and the future of work at the OECD and ILO***.

These aren't some nobodies here. These people have real connections, and some real political clout. So, if they want to shut down criticism of the Covid-19 narrative, under the guise of "fighting misinformation", they have a real chance to make it law.

7. Reset Australia's Censorship Drive

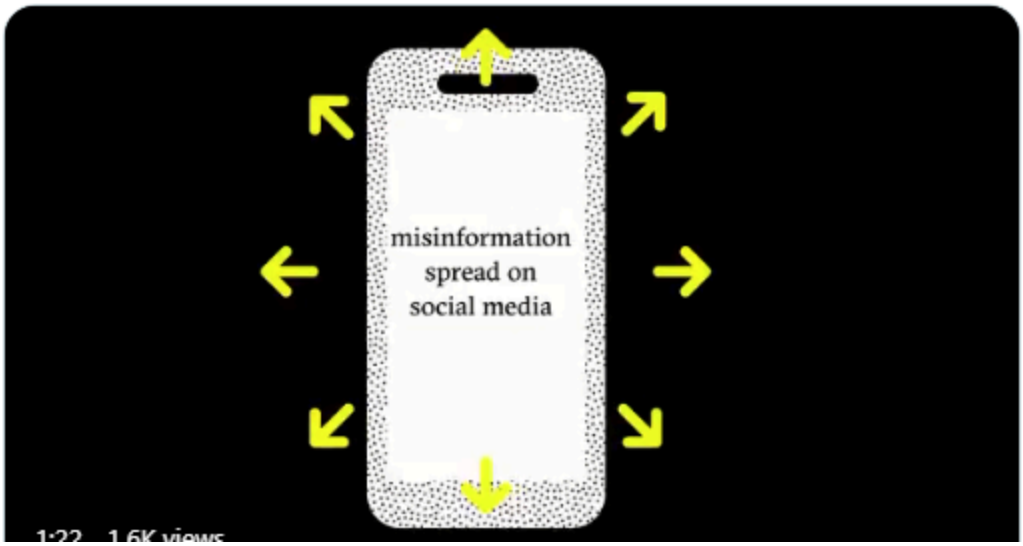
Pinned Tweet

Reset Australia @ausreset · Jan 24

Misinformation is undermining public health efforts to stop COVID.

The first step to stopping misinformation, is knowing exactly what content is out there - and who is seeing it.

That's why today, we're launching a policy we call the Live List #Auspol
au.reset.tech/livelist



Reset Australia Retweeted

InnovationAus @Innov_Aus · 17h

Gov must "urgently" pass laws requiring tech giants to provide a live list of popular COVID-19-related information shared on social media platforms in order to combat misinformation, a coalition of health & tech orgs has demanded. @ausreset @acmadotgov buff.ly/3omZFqc

Reset Australia @ausreset · 17h

Misinformation takes advantage of the way Twitter, Facebook, and YouTube fundamentally work - to amplify engaging content.

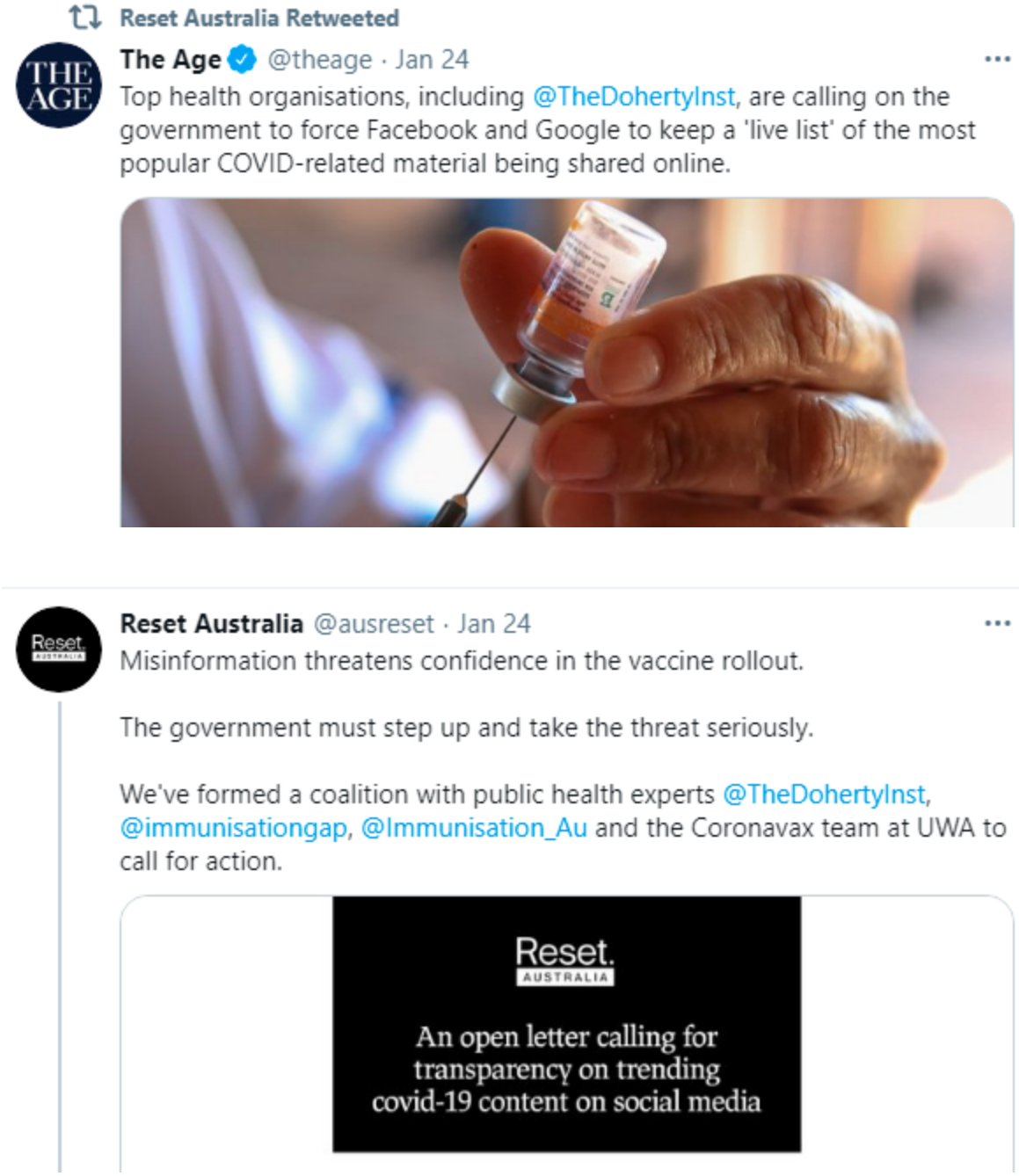
Any attempt to address misinformation without looking at the algorithms these platforms use is doomed to fail.

theaustralian.com.au/business/twitt... #auspol

Reset Australia Retweeted

Kieran Pender @KieranHRLC · Jan 24

'Tech companies should be forced to reveal the most viral Covid-19 material online to bring misinformation to the surface where it can be refuted, a public health coalition has urged.' Important work from our friends at @ausreset


Reset Australia Retweeted
The Age @theage · Jan 24
Top health organisations, including @TheDohertyInst, are calling on the government to force Facebook and Google to keep a 'live list' of the most popular COVID-related material being shared online.
Reset Australia @ausreset · Jan 24
Misinformation threatens confidence in the vaccine rollout.
The government must step up and take the threat seriously.
We've formed a coalition with public health experts @TheDohertyInst, @immunisationgap, @Immunisation_Au and the Coronavax team at UWA to call for action.
Reset.
AUSTRALIA
An open letter calling for transparency on trending covid-19 content on social media

The above screenshots of Reset Australia's Twitter feed is just a small sample of that they are tweeting and retweeting. They are clearly, unambiguously, and repeatedly calling for censorship under the guise of public safety.

CANADA, CANADIAN BILLS, CRIMINAL, GLOBALISM, GUN RIGHTS, DISARMAMENT, WARS